

What is claimed is:

1. A printing apparatus comprising:

a plurality of ink ejecting sections for ejecting ink,

5 wherein said printing apparatus prints an image on a medium to be printed by ejecting ink from said ink ejecting sections; and

wherein said ink ejecting sections include

a first ink ejecting section that is set to

10 eject ink for printing a highlight region in said image, and

a second ink ejecting section that is set not to eject the ink for printing said highlight region in said image.

15

2. A printing apparatus according to claim 1, wherein:

said image is printed with dots that are in at least two sizes and that are formed with the ink ejected from said ink ejecting sections; and

20 among said dots that are in said at least two sizes, dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are dots other than dots of the largest size.

25 3. A printing apparatus according to claim 2, wherein:

among said dots other than the dots of the largest size, the dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are dots of the smallest size.

30

4. A printing apparatus according to claim 1, wherein:

said image is printed with at least two kinds of dots formed using a plurality of kinds of inks that differ in darkness and that are ejected from said ink ejecting sections; and

5 among said at least two kinds of dots, dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are dots formed using ink other than the darkest ink.

10 5. A printing apparatus according to claim 4, wherein:

among said dots formed using ink other than the darkest ink, the dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are dots formed using the lightest ink.

15

6. A printing apparatus according to claim 4, wherein:

said inks that differ in darkness include cyan ink, light cyan ink that is lighter than said cyan ink, magenta ink, and light magenta ink that is lighter than said magenta ink; and

20 the dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are dots formed using said light cyan ink and said light magenta ink.

7. A printing apparatus according to claim 1, wherein:

25 when assuming that a darkness level of the darkest region in said image is 100 %, the darkness level of said highlight region is at most 35 %.

8. A printing apparatus according to claim 1, wherein:

30 said printing apparatus further comprises

a holding section for movably holding said ink ejecting sections, and

a moving member that engages said holding section and that is for causing said holding section to move;

said dots are formed by ejecting ink from said ink ejecting sections while causing said holding section to move using said moving member; and

said first ink ejecting section is an ink ejecting section, among said ink ejecting sections, that is located on the side closer to an engaging section where said holding section and said moving member engage.

9. A printing apparatus according to claim 8, wherein:

said ink ejecting sections are grouped into at least two groups;

each group of said ink ejecting sections forms an ink ejecting unit; and

said ink ejecting section that is located on the side closer to said engaging section is an ink ejecting section that is included in an ink ejecting unit that is located on the side closer to said engaging section.

10. A printing apparatus according to claim 9, wherein:

all of said ink ejecting sections are allowed to eject ink for printing regions other than said highlight region.

11. A printing apparatus according to claim 1, wherein:

the setting for said ink ejecting sections is changed according to print modes.

12. A printing apparatus according to claim 1, wherein:

said medium to be printed is printed on while being carried in a predetermined direction;

5 said ink ejecting sections are arranged in a row in the direction in which said medium to be printed is carried to form a row of ink ejecting sections; and

 said first ink ejecting section is at most half of continuously-arranged ink ejecting sections among all ink
10 ejecting sections belonging to said row of ink ejecting sections.

13. A printing apparatus comprising:

a plurality of ink ejecting sections for ejecting ink, wherein:

15 said printing apparatus prints an image on a medium to be printed by ejecting ink from said ink ejecting sections;

 said ink ejecting sections include

 a first ink ejecting section that is set to eject ink for printing a highlight region in said
20 image, said highlight region being a region in which, when assuming that a darkness level of the darkest region in said image is 100 %, the darkness level of said highlight region is at most 35 %, and

 a second ink ejecting section that is set not
25 to eject the ink for printing said highlight region in said image;

 all of said ink ejecting sections are allowed to eject ink for printing regions other than said highlight region;

 the setting for said ink ejecting sections is changed
30 according to print modes;

said image is printed with at least two kinds of dots that are formed with the ink ejected from said ink ejecting sections and that are formed

5 by dots that are in at least two sizes and that are formed with the ink ejected from said ink ejecting sections, and

by using cyan ink, light cyan ink that is lighter than said cyan ink, magenta ink, and light magenta ink that is lighter than said magenta ink,
10 which differ in darkness;

the dots that are formed for printing said highlight region with the ink ejected from said first ink ejecting section are either

15 dots of the smallest size among said dots that are in at least two sizes, or

dots formed using said light cyan ink and said light magenta ink;

said printing apparatus further comprises

20 a holding section for movably holding said ink ejecting sections, and

a moving member that engages said holding section and that is for causing said holding section to move;

25 said ink ejecting sections are grouped into at least two groups;

each group of said ink ejecting sections forms an ink ejecting unit;

30 said dots are formed by ejecting ink from said ink ejecting sections while causing said holding section to move using said moving member;

said first ink ejecting section is an ink ejecting section, among said ink ejecting sections, that is included in an ink ejecting unit located on the side closer to an engaging section where said holding section and said moving member engage;

5 said medium to be printed is printed on while being carried in a predetermined direction;

said ink ejecting sections are arranged in a row in the direction in which said medium to be printed is carried to form a row of ink ejecting sections; and

10 said first ink ejecting section is at most half of continuously-arranged ink ejecting sections among all ink ejecting sections belonging to said row of ink ejecting sections.

14. A computer-readable storage medium having recorded thereon
15 a program for causing

a printing apparatus comprising a plurality of ink ejecting sections for ejecting ink, wherein said printing apparatus prints an image on a medium to be printed by ejecting ink from said ink
20 ejecting sections; and

wherein said ink ejecting sections include

a first ink ejecting section that is set to eject ink for printing a highlight region in said image, and

25 a second ink ejecting section that is set not to eject the ink for printing said highlight region in said image

to print said highlight region by making said first ink ejecting section eject ink.

30

15. A computer system comprising:

a computer; and

a printing apparatus that is connected to said computer and
that includes a plurality of ink ejecting sections for ejecting
5 ink,

wherein said printing apparatus prints an image on
a medium to be printed by ejecting ink from said ink ejecting
sections; and

wherein said ink ejecting sections include

10 a first ink ejecting section that is set to
eject ink for printing a highlight region in said
image, and

a second ink ejecting section that is set not
to eject the ink for printing said highlight region
15 in said image.

16. A method for printing using a printing apparatus that
includes a plurality of ink ejecting sections for ejecting ink,

20 wherein said printing apparatus prints an image on
a medium to be printed by ejecting ink from said ink ejecting
sections; and

wherein said ink ejecting sections include

25 a first ink ejecting section that is set to
eject ink for printing a highlight region in said
image, and

a second ink ejecting section that is set not
to eject the ink for printing said highlight region
in said image,

said method comprising the step of:

30 printing an image by causing said first ink ejecting section

and said second ink ejecting section to eject ink.

17. A method for manufacturing a printed article that is printed using a printing apparatus that includes a plurality of ink
5 ejecting sections for ejecting ink,

wherein said printing apparatus prints an image on a medium to be printed by ejecting ink from said ink ejecting sections; and

wherein said ink ejecting sections include

10 a first ink ejecting section that is set to eject ink for printing a highlight region in said image, and

a second ink ejecting section that is set not to eject the ink for printing said highlight region
15 in said image,

said method comprising the step of:

printing an image by causing said first ink ejecting section and said second ink ejecting section to eject ink.

20 18. A printing apparatus comprising:

a plurality of ink ejecting sections for ejecting ink,

wherein said printing apparatus prints an image on a medium to be printed by ejecting ink from said ink ejecting sections; and

25 wherein the ink ejecting section to be used for ejecting ink to print a portion of said image is determined, from among said ink ejecting sections, according to the darkness of said portion.